



# INTERNATIONAL MEDICAL SYMPOSIUM

Friday 10 March

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# 2023

Amora Hotel Jamison Sydney

Providing equitable care to all our communities

## SPONSORSHIP PROSPECTUS



## IMS 2023 CONTACT

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## Invitation

The Tri-Nation Alliance is proud to host the annual International Medical Symposium (IMS 2023) in Sydney on Friday 10 March 2023.

IMS 2023 is a one-day event bringing together representatives from international and local specialist medical colleges, medical schools, health services and regulators for an inspiring day where challenges are discussed and new ideas explored.

The IMS 2023 theme, *“Providing equitable care to all our communities”* is relevant to health professionals from all member countries.

With a focus on higher medical education, delegates will explore how specialist training can support and enhance access to health care for critical populations experiencing difficulties in accessing healthcare, potentially due to location or isolation, social determinants or other specific issues.



# INTERNATIONAL MEDICAL SYMPOSIUM

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# 2023

## Who we are

The Tri-nation Alliance (TnA) was founded in 2010 by the Royal Australasian College of Physicians (RACP), the Royal College of Physicians and Surgeons of Canada (RCPSC) and the Royal Australasian College of Surgeons (RACS) in association with the Royal Australian & New Zealand College of Psychiatrists (RANZCP) and the Australian and New Zealand College of Anaesthetists & Faculty of Pain Medicine (ANZCA).

## Meet the college presidents

### **Dr Jacqueline Small**

*President, The Royal Australasian College of Physicians*

### **Dr Brian Hodges**

*President, Royal College of Physicians and Surgeons of Canada*

### **Dr Sally Langley**

*President, Royal Australasian College of Surgeons*

### **Dr Chris Cokis**

*President, Australian and New Zealand College of Anaesthetists & Faculty of Pain Medicine*

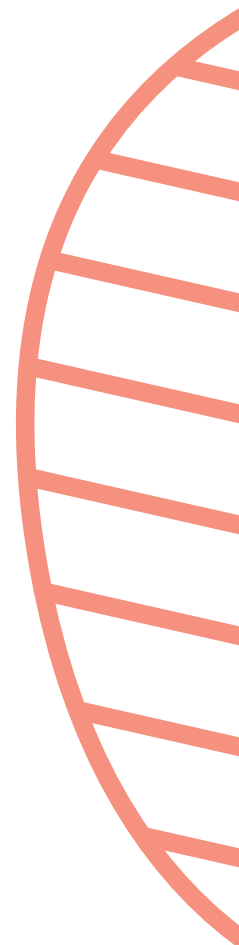
### **Associate Professor Vinay Lakra**

*President, The Royal Australian & New Zealand College of Psychiatrists*



## Key reasons IMS should be part of your engagement

IMS 2023 attracts more than **100** of the most senior medical leaders, policy and decision makers from Australia, New Zealand and Canada. As an event partner, your brand will be seen by this exclusive and high net-worth demographic. It is a prime opportunity for your organisation to:

- engage with some of the world's most senior leaders in the medical industry.
  - elevate recognition and understanding of your brand.
  - promote your organisation, and its commitment to, the medical industry at a global level.
  - build profile and continuity with key decision makers before, during and after the event.
  - reinforce relationships with existing clients and form new partnerships.
  - be on the cutting edge of the future of the medical industry by hearing first hand from those leading change in healthcare and the medical profession.
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## Partner with us to extend your reach across multiple channels

### WEBSITE

IMS 2023 website hosts all the information about the event. This is the first place attendees, speakers, exhibitors and suppliers go to source specific details about the program, participants, registration and partner relationships.

### EVENT APP

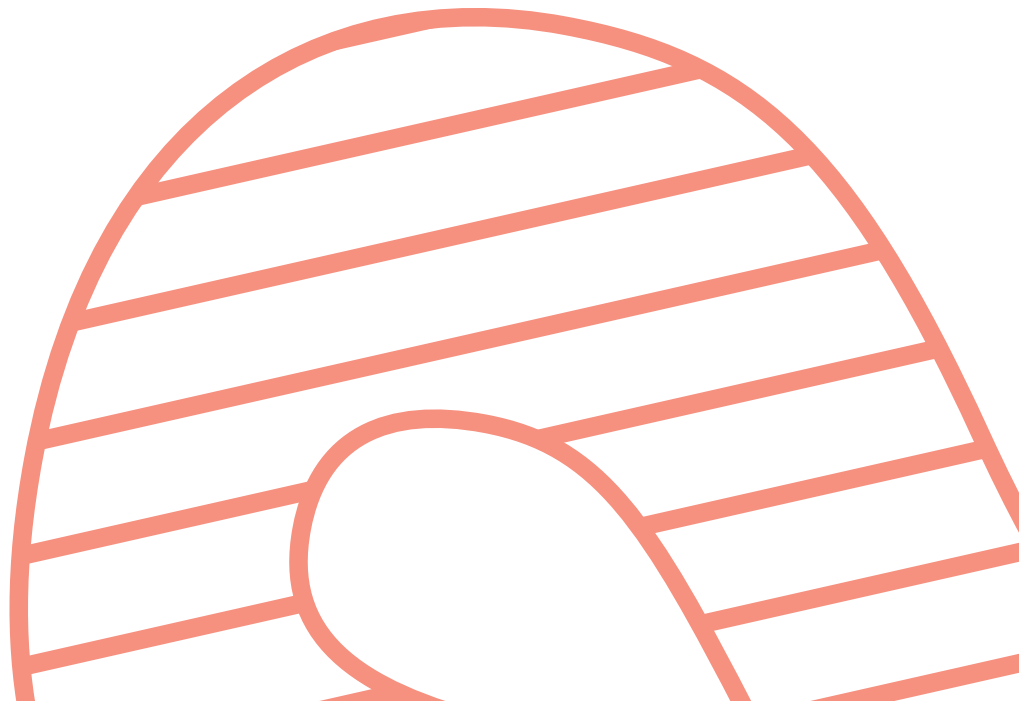
The meeting app will host the programs and delegates. The program will be used at the event to highlight key information on each speaker, and throughout the year as a reference tool for attendees and their peers.

### SPEAKERS

The one-day program features up to five speakers and our event partners will feature on the main stage with them throughout the day. This will offer maximum exposure and branding opportunities.

### TABLE TOP EXHIBITION SPACE

The industry exhibition is the hub of the event, hosting all refreshment breaks and providing a prime networking area. The exhibition space is the perfect place for exhibitors to update attendees on their latest products and services. It's a lively environment for sharing knowledge and ideas.



# Partnership and exhibition packages

## Primary Symposium Partner

All prices are in Australian Dollars (AUD)

**\$9,000** excl GST

### Exclusive

#### Entitlements

- Special mention as the Primary Symposium Partner by session Chair
- One (1) trestle table located in the pre-function area
- Two (2) complimentary exhibitor registrations (valued at \$1,100)
- Two (2) push notifications sent to attendees during the Symposium via the meeting app\*
- Company logo hyperlinked to your website on the Symposium
- Company logo and 50-word profile on the meeting app
- Company acknowledgement in the Convener's welcome letter in the event program
- One (1) advertisement banner in the meeting app
- Company acknowledged as the Primary Symposium Partner with company logo placed on holding slides during confirmed speaker session and Symposium website^
- One (1) banner for onstage branding during the Symposium (to be provided by partner)
- Opportunity to provide a 30 second promotional clip to be shown during the Symposium\*
- One (1) custom question in the post Symposium survey\*
- Post event report including list of attendees (name, state and country) excluding those who have opted out of sharing their details

#### Additional opportunity:

- Opportunity to sponsor the Symposium app at the discounted rate of \$3,500

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\*Placement, content and showing times for all printed and digital material are subject to approval by the Symposium Secretariat

^Speakers and session timing subject to approval by the Symposium Secretariat

# Partnership and exhibition packages

## Supporting Partner

**\$5,000** excl GST

**Two (2) opportunities available**

All prices are in Australian Dollars (AUD)

### Entitlements

- One (1) trestle table located in the pre-function area
- Two (2) complimentary exhibitor registrations (valued at \$1,100)
- Two (2) full Symposium registrations, allowing access to all program sessions and the Welcome Reception (valued at \$1,000)
- Company logo hyperlinked to your website on the Symposium website and meeting app
- Company logo and 50-word profile via the app
- Company acknowledged as a speaker partner with company logo placed on holding slides during confirmed speaker session and Symposium website<sup>^</sup>
- One (1) push notification sent to attendees during the Symposium via the meeting app\*
- One (1) advertisement banner in the meeting app
- Post event report including list of attendees (name, state and country) excluding those who have opted out of sharing their details

### Additional opportunity:

- Discounted tickets available for full Symposium attendance – \$300

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<sup>^</sup>Speakers and session timing subject to approval by the Symposium Secretariat



# Partnership and exhibition packages

## Exhibition Partner

All prices are in Australian Dollars (AUD)

**\$2,000** excl GST

**Six (6) opportunities available**

### Entitlements

- One (1) trestle table located in the pre-function area
- Two (2) complimentary exhibitor registrations (valued at \$1,100)
- Company logo hyperlinked to your website on the Symposium website and app
- Company logo printed in the Symposium program
- Post event report including list of attendees (name, state and country) excluding those who have opted out to sharing their details
- Company logo and 50 word profile via the app

### Additional opportunity:

- Discounted tickets available for full Symposium attendance – \$300

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## Lanyard Sponsor - SOLD

**\$5,500** excl GST **Exclusive**

### Entitlements

- Company logo printed on Symposium lanyards worn by all attendees (one colour print)
- Company logo hyperlinked to your website on the Symposium website and app
- Company logo printed in the Symposium program
- One (1) promotional item inserted into delegate satchels\*

### Additional opportunity:

- Discounted tickets available for full Symposium attendance

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## Terms and conditions

The following terms and conditions apply to your application to become a partner and/or exhibitor at the 2023 Tri-Nation International Medical Symposium.

- You, (the partnering/exhibiting organisation) accept these terms and conditions by returning a completed, signed and dated application form.
- We (Australian and New Zealand College of Anaesthetists & Faculty of Pain Medicine) represent the Tri- Nation Executive Committee and do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the event website for the latest information.
- All speakers and exhibition spaces are allocated at the discretion of the organising committee.
- All promotional items are to be supplied by the company at their own cost.

### FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited, i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any partnership or exhibition entitlements, including allocation of exhibition location (allocated to partners first and then to exhibitors), until all monies have been paid.
- All prices are quoted in Australian dollars (AUD) and exclude GST.
- If you pay by electronic funds transfer or an international cheque, you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged if detailed on the application form.

### IF YOU NEED TO CANCEL

- You must notify us in writing if you need to cancel.
- Cancellations made before 31 January 2023 will be refunded 50 per cent of the total purchase price.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- In the unlikely case that the event cancels, the extent of refunds will be a matter for Australian and New Zealand College of Anaesthetists & Faculty of Pain Medicine (the underwriter) to decide.

### YOU AND YOUR STAFF – ONSITE

- Your application to partner or exhibit does not constitute an attendee registration. You will need to do that separately on the relevant form.
- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

### PRINT ENTITLEMENTS

- Logos and/or company names will be reproduced in the event colour(s), full colour, or mono at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

### PARTNER NOTES

- Placement, content and showing times for all printed and digital material are subject to approval.

### EXHIBITOR NOTES

- You may not assign, share, sub-let, or grant licenses for the whole or part of the table top exhibition space without our prior approval.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your exhibition space. You may not tout, or place any material, outside your allocated space.
- You will be responsible for any reasonable costs of repairing damages to the equipment supplied or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations.

- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of AUD \$10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact us to discuss options.

### PRIVACY STATEMENT

- Your name and contact information, including electronic address, may be used by the organisers and approved stakeholders for relevant purposes such as promotion, networking, administration and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and country/state of origin may be published on the participant list which is provided to participants, exhibitors and partners at the event. If you do not wish your details to be included in this list, please contact us.

### IMAGE RELEASE

- In partnering with the Tri-Nation Alliance at the International Medical Symposium you grant permission to the organisers, its agents and others working under its authority, to take and to have full and free use of video/ photographs containing exhibition space and exhibition staff images. It is understood these images may be used for promotional, news, on-line/multimedia, research and/ or educational purposes by and for the Colleges involved in the Tri- Nation Alliance.
- Should a sponsoring partner or any of their representatives not agree to the above image release, they must advise in writing to [events@anzca.edu.au](mailto:events@anzca.edu.au) at least seven (7) days prior to the event.